GMCA GREATER MANCHESTER COMBINED AUTHORITY

GREATER MANCHESTER
GREEN CITY REGION PARTNERSHIP 2021/22

DATE: **Thursday 27 January 2022**

TIME: **10.00 am**

VENUE: **Microsoft Teams Live Event**

SUPPLEMENTARY AGENDA

8.   **SOCIAL VALUE ELEMENTS OF GREATER MANCHESTER** 1 - 18
     WASTE CONTRACT (20 MINUTES)

     Presentation by Daniel Carolan, SUEZ

BOLTON	MANCHESTER	ROCHDALE	STOCKPORT	TRAFFORD
BURY	OLDHAM	SALFORD	TAMESIDE	WIGAN

Please note that this meeting will be livestreamed via www.greatermanchester-ca.gov.uk, please speak to a Governance Officer before the meeting should you not wish to consent to being included in this recording.

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SUEZ RECYCLING AND RECOVERY UK

Greater Manchester

Social Value update
Jan22

Social value

1. Local people into work

2. Local workforce fairly paid

3. Thriving local businesses

4. Responsible businesses contributing to GM

5. Support Authority employees at risk of redundancy

6. Effective and resilient 3rd sector

7. Individuals and communities enabled

8. Acute problems avoided

9. Protection of physical environment & controlling climate change

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GREATER MANCHESTER

9 SOCIAL OUTCOMES

54 SOCIAL VALUE COMMITMENTS

SOCIAL VALUE **£150 MILLION**
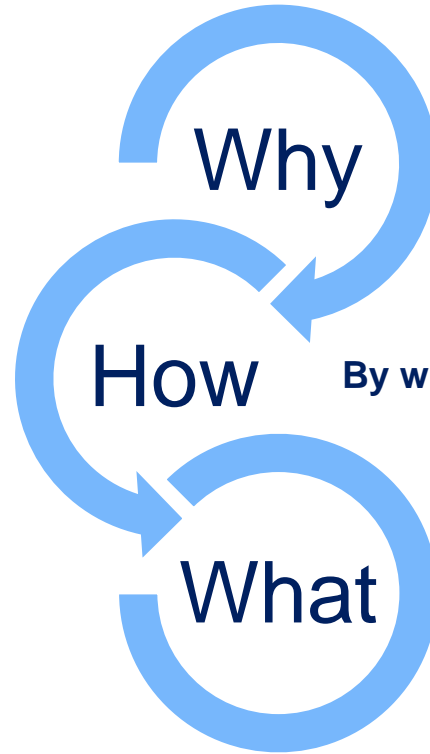
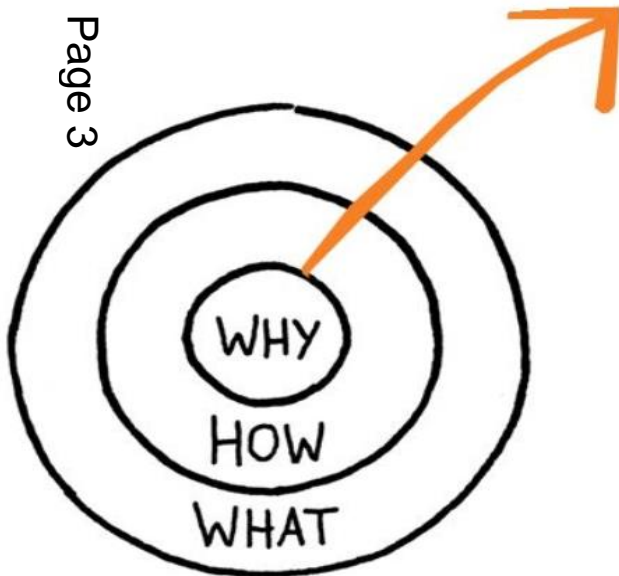ENVIRONMENTAL VALUE **£750 MILLION**

ECONOMIC VALUE **£600 MILLION**

Creating the Renew Vision – Start with Why…

"People don't buy what you do, they buy why you do it".
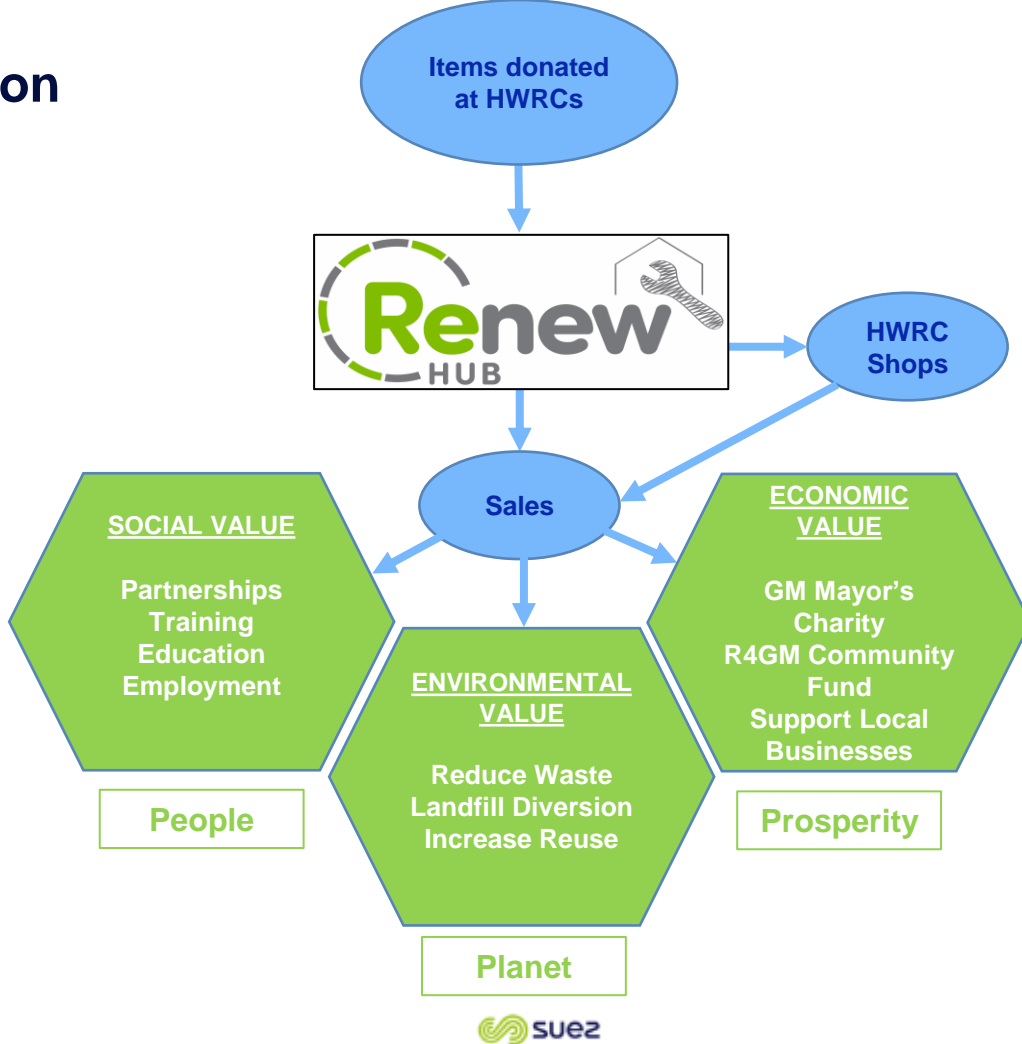- Simon Sinek

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Why We want to **create value** from waste to benefit Greater Manchester

How By working together to **renew** its potential

What

- Educate, train & employ local people
- Provide opportunities for 3rd sector groups
- Support local SMEs, students & universities
- Support GM Mayors Homeless Fund
- Support R4GM Community Fund

- Deliver 3 reuse shops
- Design & build the Reuse Hub
- Increase HWRC recycling rates
- Save GM residents money

suez

3

The Renew vision

Items donated at HWRCs

Renew HUB

HWRC Shops

Sales

SOCIAL VALUE

Partnerships
Training
Education
Employment

People

ENVIRONMENTAL VALUE

Reduce Waste
Landfill Diversion
Increase Reuse

Planet

ECONOMIC VALUE

GM Mayor's Charity
R4GM Community Fund
Support Local Businesses

Prosperity

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Renew shops

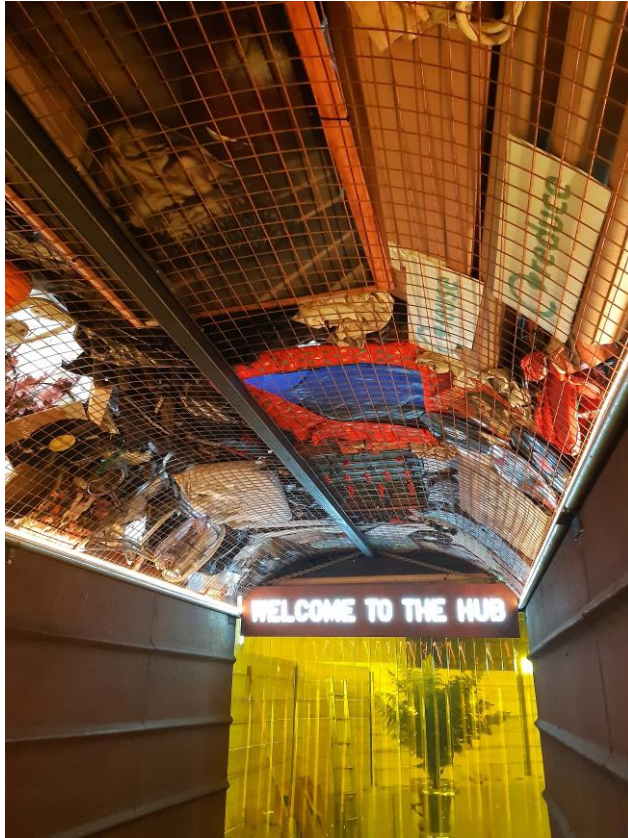16 out of 20 HWRCs with donation containers, feeding 3 shops at:

- Arkwright Street, Oldham
- Boysnope Wharf recycling centre, Salford
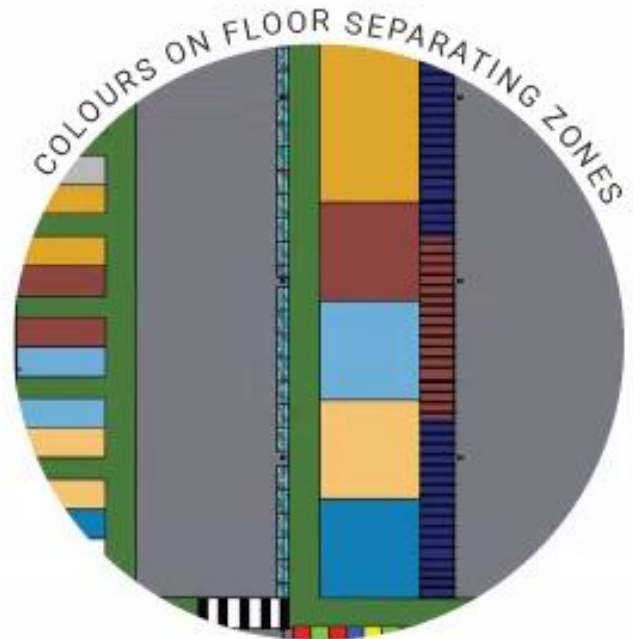- Woodhouse Lane, Altrincham

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Renew Hub

- Zone 1 - Central feed of items for the shops
- Zone 2 - Repair pods
- Zone 3 - Click & collect / online sales
- Zone 4 - Multi-functional event/education/visitor space

ZONE 2   ZONE 3

Zone 1 – Central feed for the Shops

COLOURS ON FLOOR SEPARATING ZONES

SEPARATING ZONES

The visual displays the floor colour of each zone pulled up onto the walls. As a result, the zones will be easily identifiable for workers unloading and organising the deliveries.

Zone 1 – Central feed of items for the Renew Shops

- Items donated at the HWRCs are collected, processed and put onto an EPOS system before being delivered to the shops through a push-pull system.
Items that need repair or are more valuable are sent to the repair pods or for online sales (in development).

- Furniture reuse charities across Greater Manchester, e.g. Mustard Tree, also collect furniture from the Hub for free.

Zone 2 - Repair Pods

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Zone 2 – Repair pods

- Repair pods will provide work opportunities via local charities who will run them in partnership with us (examples below)

- Joinery – Emerge / Touchwood (collect & repurpose redundant wood)
  Electricals – Recycling Lives (support people from prison to learn new skills & reduce reoffending)
- Bikes – Manchester Bike Kitchen

- Other pods will include a paint booth, reupholstery and metal work.

- Items repaired will be sold in the shops or online.

Repair pods

Zone 3 – Storage / click & collect

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Zone 4 - Multi-functional events space

Zone 4 – Multi-functional event space

- Enclosed area within the Hub with separate entrance/exit, kitchen facilities & toilet facilities.
- Stage area with AV and raised seating with linked speakers to give birds eye view of the Hub activity.
  Gallery areas to showcase upcycled items.

- Opportunities are endless with this space and will be used to host groups in partnership with R4GM to educate and offer space for training and workshops.
- Also a community space and events/conference space.

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Events area

Creating Value

Economic value

- **Social Value**
  - The repair pods will provide work opportunities & training for green skills
  - Events space used to deliver training & engagement with schools and local communities

- **Environmental Value**
  - Estimated 600 tonnes diverted from waste in first year
  - Promotes a circular economy – less production – reduces carbon

£100,000 each year

£220,000 each year
(minimum)

Greater Manchester Mayor's Charity

Recycle for Greater Manchester
Community Fund

THANK YOU

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